



AIJN POSITION PAPER REGARDING SIGNIFICANT AMOUNTS FOR VITAMINS AND MINERALS

July 2010

The European Fruit Juice Association (AIJN) has been representing the manufacturers of fruit and vegetable juices, nectars and other juice-based products in Europe since 1958.

We would like to inform you of concerns expressed by our sector regarding the significant amounts for vitamins and minerals, which we already raised in February 2008 in the context of the revision of the Nutrition Labelling Directive with the modification of the Recommended Daily Amounts (RDA). This issue is again to be tackled by the provisions of the proposal for regulation on provision of food information to consumers.

We would like to stress the point that for liquid foods, especially for low-density foods such as processed fruits and vegetables (e.g. fruit and vegetable juices), 15% of the Recommended Daily Amount (RDA) per 100 mL, as defined in the current legislation, is a too high level to be considered as a significant amount for vitamins and minerals. This is detrimental for this category of products, since it will prevent to communicate on their micronutrient content, however proven to have significant diet contribution due to their naturally occurring vitamins and minerals.

This is why AIJN proposes to take into consideration in the proposal for a Regulation on Food Information to Consumer the need to establish the significant amounts of vitamins and minerals in line with the recommendations of the Codex Alimentarius, i.e. **7.5 % of the RDA per 100 mL or per portion (to apply to both single-serve or multi-serve packages) for liquid foods.**